



9000 Machinists
Place
Upper Marlboro,
MD 20772-2687

(301) 967-4500
goIAM.org



Office of the International President

October 3, 2026

Re: 2027 **Communications for Organizers**
Program Schedule and Enrollment

To: All IAM Executive Council Members, Chiefs of Staff, and Special Assistants

Dear Sisters, Brothers, and Siblings:

This is the call for the **Communications for Organizers** to be held **January 10 - 15, 2027**, at the William W. Winpisinger Education and Technology Center in Hollywood, Maryland. Offered by the Communications and Organizing Departments, this course will equip IAM organizers with the knowledge and tools to effectively incorporate comprehensive and strategic communications into their overall campaign plan. The program is an extension of the Social Media for Organizers program that many territory organizers attended in the past. While that program focused on providing organizers with the tools needed to create professional organizing communications, the Strategic Communications for Organizers program will focus primarily on organizing theory and the strategic deployment of those tools. The program will also review many of the tools introduced in Social Media for Organizers.

Areas of Emphasis:

- Strategic deployment of communications
- Organizing and communication theory
- Targeting different audiences
- Effective messaging
- Communication methods
- Incorporating data into our communications
- Creating communication calendars
- Creating effective communications
- Communications Tools

There is no general call letter for Communications for Organizers, it is filled by GVP assignment only. Attached to this letter you will find the IAM policy letter covering Winpisinger Center tuition, transportation subsidy, and curriculum. Please use the link below to register members for this program on or before **November 16, 2026**.

[Departmental Registration Form - GVP Assignment Only](#)

If you should have any questions about this program, please contact the Communications and Organizing Departments at (301) 967-4500.

Thank you for your support of this valuable program for our members. With every best wish, I remain in solidarity,

Fraternally yours,

A handwritten signature in black ink, appearing to read "Brian Bryant", with a long, sweeping horizontal line extending to the right.

Brian Bryant
International President

BB/alh

cc: Dir. Battaglia
Asst. Gumpert



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POLICY NO. XI.1

William W. Winpisinger Education and Technology Center Tuition, Transportation Subsidy and Curriculum UPDATED: January 1, 2025

The IAM will pay full transportation costs under certain conditions for all participants selected to attend any IAM sponsored function at Winpisinger Center. These conditions are as follows:

1. The name(s) of participants attending any function must be provided to the Winpisinger Center Administrative Office a minimum of eight (8) weeks prior to the starting date of the function.
2. All transportation (air or rail) will be handled for the participant by the IAM International's designated meetings and travel agent, based on information provided by the member. 21-day Super Saver air or rail tickets will be purchased for each participant selected to attend a program upon the completion of a Travel Request Form.
3. If there is a cancellation of attendance once a non-refundable ticket has been purchased for any reason other than a doctor's excuse due to illness or death of the participant or a member of their family; the cost of the ticket will be billed to the local or district sending the participant once the ticket expires. If the ticket is used at another time to attend a William W. Winpisinger function the local or district sending the participant will be charged any change fees or costs associated with the use of the ticket. This also applies to Business Representatives or General Chairpersons.
4. If a ticket is purchased after the 21-day Super Saver Fare deadline, any difference in the super saver round trip ticket and actual cost of the ticket will be the responsibility of the participant or local or district sending the participant.
5. Participants from Air Transport locals or districts are requested to travel by employer furnished passes. Should the employer refuse to supply positive space passes; participants should contact their local or district for assistance.
6. No reimbursement will be made for tickets purchased by the member or their local or district.

7. Should a participant be required to spend a night while traveling to or from the Winpisinger Center, the cost of such accommodations will not be reimbursed by the IAM International.
8. Taxis, rental cars, limousines, buses, subways, parking, etc. will not be reimbursed by the IAM International.
9. IAM International will bear no travel costs for any dependents.
10. Should a participant elect to drive their own vehicle, they will be reimbursed at the IRS Standard Rate per mile up to a maximum of 1,600 miles round trip or the equivalent of a round trip super saver air fare, whichever is less. Distance will be determined by the member's home address to Hollywood, Maryland.
11. If space permits, carpooling is strongly encouraged when multiple participants from the same local or district are driving. When carpooling, the reimbursement amount will be determined in a manner consistent with Item # 10 above.

Every IAM member attending any function at Winpisinger Center, when the IAM is the primary sponsor, will attend at no charge for his or her room, meals and refreshments.

Depending on space availability, a participant enrolled in a program may bring his or her family for a minimal charge. The family is restricted to the participant's, spouse or partner, and their children who are living at home. Children under the age of 17 must have adult supervision at all times.

Consistent with the requirements of the curriculum, programs will not exceed five days whenever possible, beginning on Sunday and ending the following Friday.

Recruitment for the Leadership Programs will be according to the Official Announcement Packet for the Machinists Leadership and Train-the-Trainer Programs.

Applicants for the Leadership Programs will be enrolled on a first come, first serve basis, and will be based upon the allotments allowed for the number of participants in the specific local or district and / or the General Vice President's territory.

If a local or district applies to send a member for Leadership I, II, Advanced or Train-the-Trainer and all the programs have been filled, that member will be placed on a waiting list by date received for that year. All potential participants remaining on the waiting list at the end of the year will be given first choice of dates for the following year, but must resubmit an enrollment form in a timely manner.

Assignment to staff programs will be on the basis of need and will be assigned by their General Vice President.